

THE ULTIMATE POWER OF SUPPORT

When you enter the world of Nintendo, you enter a world dedicated to your satisfaction. Support is non-stop.

TEAM POWER™ GAME COUNSELORS

Need help with a game? An insider's tip is as close as your phone. Call 1-206-885-7529 and a Nintendo Game Counselor is ready to coach you through the tough spots with game-winning strategies. From 4 am to midnight, Monday through Saturday and 8 am to 5 pm Sunday, Pacific Time, we're here to help.

CONSUMER SERVICE HOTLINE

Technical help. Your nearest Nintendo Dealer. Troubleshooting. Warranty questions. You'll get fast, toll-free answers from 4 am to midnight, Monday through Saturday and 8 am to 5 pm Sunday, Pacific Time. At 1-800-255-3700.

THE ULTIMATE IN QUALITY

Nintendo's standard of quality for games and accessories is exceptionally high. Only a product or game that has met our standards for compatibility, excellence in workmanship, reliability and entertainment value is allowed to carry the Official Nintendo Seal of Quality.* Look for this seal before you buy.



OFFICIAL GAME BOY GAME PAK

This seal guarantees this is an official Game Boy™ game pak featuring state-of-the-art graphics and stereo sound.



OFFICIAL GAME LINK GAME PAK

Game paks bearing this seal include the exclusive two-player Game Link™* option allowing for two Game Boy systems to be linked for head-to-head competition.

Nintendo

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Original concept, design and program by Alexey Pazhitnov.

2™ and © 1981 Taito. © 1990 Nintendo.

*Game Link requires two Game Boy systems and two of the same game paks for play.

Nintendo®

GAME BOY





PORTABLE POWER, PORTABLE FUN

Game Boy™ is the state of the art compact video game system that puts the power and excitement of the NES™ (Nintendo Entertainment System®) in the palm of your hand. You can play anywhere. With enough power from the Game Boy CPU and microprocessors to bring you complex, fast-paced action that features scrolling backgrounds and hundreds of high quality visuals. And even more excitement from a Game Boy game pak library that features the quality, challenge and action you've come to expect from Nintendo.

Your Game Boy features patented Nintendo controls—cross key joystick, A, B, Start and Select buttons, screen contrast and volume control for stereo sound. Included are stereo earphones, Game Link™ cable for multi-player action and the worldwide video game hit Tetris.™ We even include the batteries so you're ready for action as soon as you open the box!

FUN x 2

Using the Game Link cable included with your Game Boy allows you to have one-on-one competition on many titles.* Games like Tetris, Dr. Mario™, Baseball, Tennis, Golf, Radar Mission™ and Qix² all multiply the action. And as soon as you've mastered one set of games, get ready for new challenges because the library of Game Link games just keeps growing.

Shown actual size



**GAMES THAT PUT
THE POWER OF NINTENDO
RIGHT IN YOUR HANDS**

*Nothing creates excitement the way
Game Boy games create excitement.*

*If you've played our NES games you
know what to expect. Great selection,
adventure, surprise and challenge
from the people who have created
the highest quality game software in
the world today. And you know that
the fun will keep coming. Because
your Game Boy will always be as
new as the latest game: Nintendo's
software development program is
geared to provide you with a contin-
uous stream of the best in video
game action. With titles like
Dr. Mario, Play Action Football,[™]
Balloon Kid,[™] Qix, Radar Mission and
Super Mario Land[™]—the challenge
never ends.*

**GAMES THAT MULTIPLY
THE ACTION**

*The Game Boy software library
already features many games for two
players. Your Game Link cable makes
the connection for one-on-one com-
petition.* So link up and you're really
set for hot, exciting competitive
action. It's the ultimate in portable
technology.*

THE GAME BOY HIP POUCH CARRYING CASE

Convenient. Comfortable. The new Game Boy Hip Pouch carrying case lets you hit the road with safe storage for your Game Boy, up to six game pak cartridges, earphones, Game Link cable and instruction booklets.



RECHARGEABLE BATTERY PACK/AC ADAPTER

Plug in for continuous fun! The AC Adapter feature lets you play as long as you'd like without recharging or, fully charged, the battery pack gives you more than 10 hours of power for game play on the go. Features a belt clip for easy carrying.



THE GAME BOY CLEANING KIT

The best technology deserves the best care. For peak performance, the Game Boy Cleaning Kit is the answer. Easy. Fast. Everything you need to keep your Game Boy and Game Boy game paks in perfect playing condition.



NINTENDO POWER

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DR. MARIO

Contagious Fun and Challenge!

Huge Reviews!

Castlevania III
Solar Jetman
Little Nemo

Player's Poll

Leads to Super Bowl

THE SOURCE FOR NES PLAYERS STRAIGHT FROM THE PROS

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